

MET'S INSTITUTE OF TECHNOLOGY, POLYTECHNIC NASHIK (DTE Inst. Code: 5244)

Ref. Order No. MET/poly /AY 23-24 /committee /

Date: - 03/05/2023

Social Media Cell

Objective:

- Social media Cell is the practice of managing the spread of information about Our Institution's mission, policies and practices in a positive, consistent and credible manner to the Public through Media relations.
- This Cell is responsible for handling PR activities of the college. It caters to the major domains of the institute including Public Relations, Website and Face book Page Management, Whats App group of Alumni, Official Newsletter of the institute.
- The Cell manages the media relations of the institute and keeps the media updated with the happenings at the institute. This primarily involves covering various events of the college, writing press releases, taking photographs, related videos and ensuring that each and every event of the college gets its due media coverage.
- The Cell provides content for periodic updating of the college website. Also the official Face book page of college is managed by this cell.
- The Cell also covers various academic activities of students like industrial visits, expert lectures, seminars, workshops, industrial training, students achievement in various co curricular activities. It also covers Institute's activities like faculty development trainings, Alumni Meets, Parents Meet, Orientation Program, Induction Program, MET UTSAV, sports Fun N Fair and Various such activities.
- Web site Link: <https://metbhujbalknowledgecity.ac.in/>
- Face book Link: <https://www.facebook.com/MET.BKC.IOTP.Nashik>

Social Media Working Committee:

Sr. No.	Name of Faculty	Department	Designation
1	Prof. S. P. Kholambe	CO	Coordinator
2	Prof. A. P. Bhuse	CO	Co-Coordinator
3	Mr. A. R. Gosavi	TPO	Co-Coordinator
4	Prof. S. U. Borade	EE	Member
5	Prof. N. O. Warbhe	ME	Member
6	Prof. S. R. Nimse	CE	Member
7	Prof. P. M. Takate	IF	Member
8	Prof. Y. S. Fulse	CEE	Member
9	Prof. G. V. Sonawane	CSD	Member
10	Prof. P. P. Badgujar	AR	Member


Dr. R. S. Narkhede
Principal

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