

DISTINCTIVENESS of MET IOM

SOCIAL INITIATIVES-
MET CARE- Together we rise....



AY 2023-24

Bhujbal Knowledge City

Adgaon, Nashik 422003, Tel: (0253)2555846, website: www.metbhujbalknowledgcity.ac.in

Institute Distinctiveness (AY 2023-24)

MET's Institute of Management has consistently demonstrated its commitment to societal betterment through a range of impactful social initiatives and projects. These initiatives, driven by the active participation of MBA students, aim to foster social responsibility and leadership qualities while addressing key societal challenges. Below is an overview of the distinctive practices undertaken by the institute -

1. Social Star in Light

This initiative recognizes and encourages students who take proactive social initiatives and engage in live projects benefiting the community.

Activities Undertaken:

- Students independently identify pressing social issues and devise actionable solutions.
- Participation includes activities such as organizing cleanliness drives, awareness campaigns etc.
- Weekly recognition motivates students to consistently contribute to societal welfare, building a sense of accountability and pride.

Impact:

- Students gain hands-on experience in addressing real-world challenges.
- Encourages creativity, problem-solving, and team collaboration.
- Develops a sense of empathy and purpose, key attributes for future leaders.





2. Traffic Management Project

Addressing the critical issue of traffic management in Nashik city, this project saw students undertake comprehensive research to propose viable solutions.

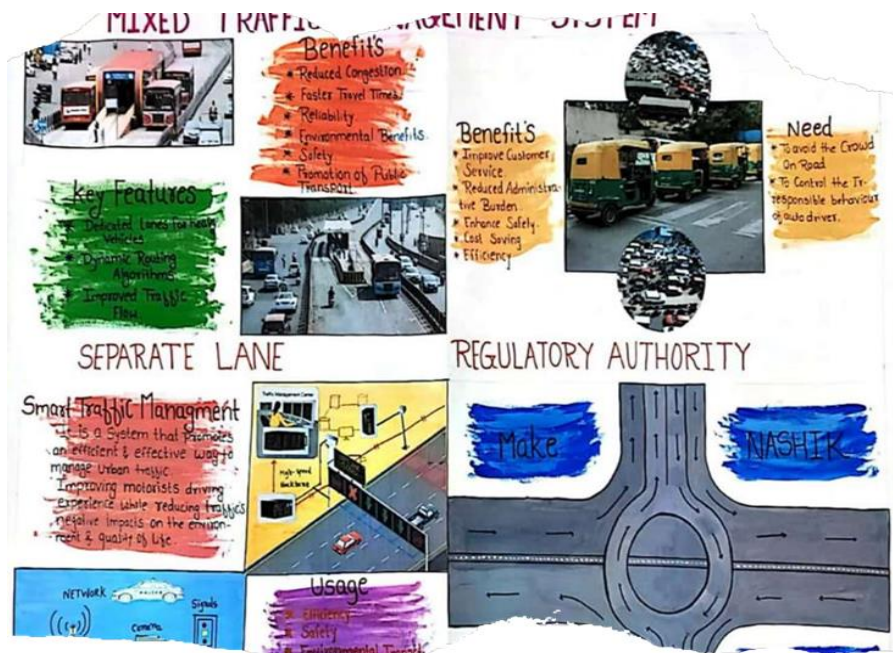
Activities:

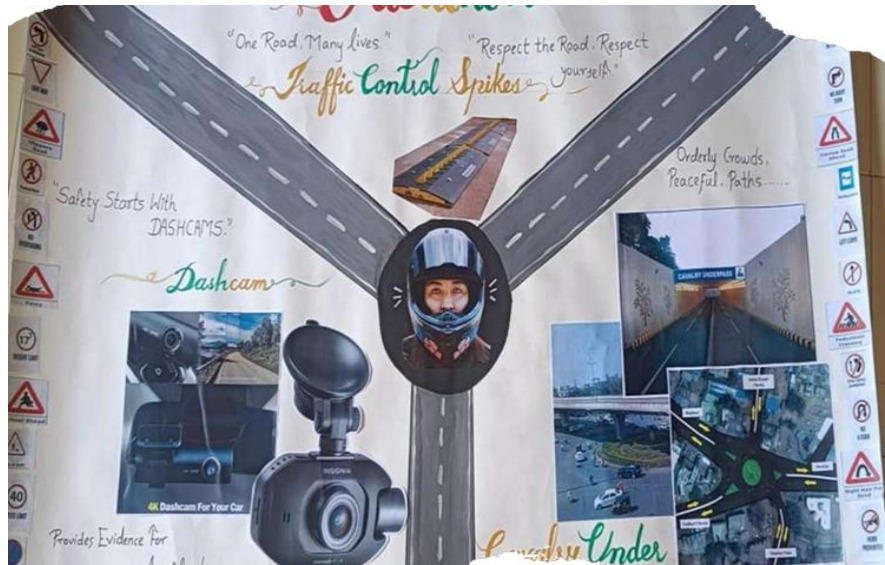
- **Research and Analysis:**
 - Conducted surveys to understand traffic patterns and challenges.
 - Engaged with local authorities, traffic police, and citizens for firsthand insights.

- **Poster Campaigns:**
 - Designed and displayed posters highlighting key traffic concerns and solutions.
 - Suggestions included introducing smart traffic signals, redesigning road layouts, and public awareness initiatives.
- **Presentation to Local Authorities:**
 - Students presented their findings and recommendations to Nashik’s local governing bodies, facilitating dialogue on implementation.

Impact:

- Empowered students to understand and address urban challenges effectively.
- Enhanced analytical, research, and communication skills.
- Strengthened collaboration between academia and the local government





3. Social Research Projects

The MET CARE project involves MBA first-year students post-Semester I in an intensive group-based social research initiative.

Activity Overview:

- **Identification of Social Problems:**

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- Brainstorming sessions to identify prevalent issues in Nashik district, focusing on relevance, impact, and feasibility.
- Examples include waste management, access to education, and rural healthcare challenges.
- **Observations and Analysis:**
 - Comprehensive field observations, data analysis, stakeholder interviews, and site visits.
 - Identification of underlying causes from various perspectives.
- **Alternative Development and Implementation Planning:**
 - Collaborative efforts to design detailed, practical, and sustainable solutions.
 - Plans include timelines, resource allocation, and community engagement strategies.
- **Presentation:**
 - Findings and solutions are presented to a panel comprising faculty, community leaders, and industry experts.

Outcome:

- **Increased Social Awareness:**
 - Students develop a nuanced understanding of societal challenges and solutions.
- **Skill Development:**
 - Strengthened skills in research, teamwork, and solution-oriented thinking.
- **Commitment to Social Responsibility:**
 - Active participation instils a sense of duty and community engagement.

Transformative Impact on Students

1. Development of Emotional Quotient (EQ):

- **Empathy and Understanding:**
 - Engaging with diverse communities fosters deep empathy and cultural sensitivity.
- **Interpersonal Skills:**
 - Students enhance their ability to collaborate effectively with peers, stakeholders, and community members.
- **Resilience and Adaptability:**
 - Tackling real-world challenges builds resilience and adaptability in uncertain situations.

2. Development of Social Quotient (SQ):

- **Community Engagement:**

- Students' active involvement in social projects strengthens their ability to engage meaningfully with communities.
- **Leadership Skills:**
 - Leading initiatives and presenting solutions nurtures leadership and decision-making capabilities.
- **Ethical Responsibility:**
 - Exposure to societal issues instils a strong sense of ethics and accountability.

3. Transformation into Better Citizens and Leaders:

- Students emerge as responsible citizens with a profound commitment to societal welfare.
- The initiatives cultivate empathetic and socially conscious leaders, prepared to address challenges in the corporate world and beyond.
- By integrating social responsibility into their professional outlook, students contribute to sustainable growth and organizational success.

Through initiatives like “Social Star of the Week,” the Traffic Management Project, and MET CARE, MET’s Institute of Management has created a robust platform for students to engage with societal challenges and transform into empathetic leaders. These practices not only enhance students' EQ and SQ but also prepare them to make meaningful contributions to society and their future workplaces. By blending academic rigor with social responsibility, the institute exemplifies its commitment to holistic education and community impact.

Ramesh Bais



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MESSAGE

I am pleased to know that the Management Students and Faculty of MET's Institute of Management, Bhujbal Knowledge City, Nashik started a campaign, 'Traffic Transform: Empowering Nashik for 'Amrit Kaal' Mission' aimed at sustainable traffic management in Nashik.

India has the highest incidence of road accidents in the world, killing and disabling almost a million people and costing a loss of billions of rupees. The Government has set the objective of reducing the road accident fatalities by half by the year 2025. Lack of awareness about traffic rules and in many cases blatant violation of traffic rules has been identified as one of the leading causes of road accidents. Involvement of citizens is crucial in creating awareness about observing traffic rules. I was happy to note that the MET's Institute of Management had organised poster creation, presentation, public awareness drives and dialogue sessions with local traffic authorities to create awareness.

I congratulate MET's Institute of Management for its commendable initiative and wish the campaign success.

(Ramesh Bais)


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